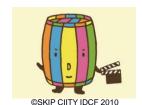
Press Release





July 23rd (Fri)

SKIP CITY INTERNATIONAL D-Cinema FESTIVAL OFFICE

5th floor, Sainokuni Visual Plaza, 3-12-63 Kamiaoki, Kawaguchi City, Saitama Prefecture

[SKIP CITY INTERNATIONAL D-Cinema FESTIVAL 2010]

The opening day arrived at last!
A lot of guests including Director Yoji Yamada showed up in the Opening Ceremony.

SKIP CITY INTERNATIONAL D-Cinema FESTIVAL (sponsored by Saitama Prefecture, Kawaguchi City, SKIP CITY INTERNATIONAL D-Cinema FESTIVAL committee, etc.), which had launched for the purpose of discovering new talents in the field of digital cinema, finally opened today, July 23rd (Fri). The opening ceremony started with the host's address at 14:00 and all the jury members for Feature Length and Short Length Competitions showed up in the ceremony. Also attended by directors who have been nominated for the competitions from inside and outside of Japan, it became a gorgeous opening. Prior to the screening of the digital remastered version of "The Yellow Handkerchief", Yoji Yamada, Director of the film appeared as special guest. He shared with the audiences secret episodes during the shooting and cheered for young directors.

After the screening, as "The Yellow Caravan" project, the audiences wrote their wishes on the yellow handkerchiefs sent from Yubari City, Hokkaido where the film was shot. Their messages became one big wish and it will be delivered back to Yubari. Please distribute today's topics of the film festival through your media.

Kiyoshi Ueda, Governor of Saitama Prefecture (Chairman, SKIP CITY INTERNATIONAL D-Cinema FESTIVAL committee)

*Video message

We pride ourselves in gaining recognition as a platform for young talented filmmakers. Again this year, there were applications of digitally created overwhelming films from all over the world. This year, there is the premiere screening of "Nemuriba" that was created under D-MAP 2009 (The D-cinema Making Associate Program) organized by SKIP CITY. Please enjoy the film festival realized with the best technology and high quality projecting environment.



Koshiro Okamura, Mayor of Kawaguchi City

(Vice Chairman, SKIP CITY INTERNATIONAL D-Cinema FESTIVAL committee)

The film festival, now in the 7th edition, received a total of 810 feature and short submissions from a record high 85 countries. This film festival was launched for the purpose of contributing to the development of film industry and discovering/fostering new talents. We are proud that a lot of talented directors have been born from the film festival. There is also the result presentation of Media Study workshops that more than 120,000 children have experienced so far. We are aiming at the best and biggest film festival.

Pre-screening speech by Yoji Yamada, Director ("The Yellow Handkerchief Digitally Remastered Version")

I got the inspiration of this film from *Tie A Yellow Ribbon Round The Ole Oak Tree*, the folk song that was born from Pete Hamill's column. I think that the elements of the film that easily evoke images make the film broadly accepted in the world. There was no digital or CG when I made this film.

But this time I was amazed by the digitally remastered version that was revived as if as a new print. Easiness of digital film making has a good and bad side. However, I would like young directors to make digital films without hesitation holding the idea that films are to be viewed on a big screen by a big audience.



[Inquiries]

SKIP CITY INTERNATIONAL D-Cinema

FESTIVAL OFFICE

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[SKIP CITY INTERNATIONAL D-Cinema FESTIVAL 2010]

Period: July 23rd (Fri) — August 1st (Sun)

Venue: SKIP CITY Audio Visual Hall, etc. (Kawaguchi city, Saitama pref.)

Outline: Feature Length Competition (International)/ Short Length

Competition (Domestic)/ Other screening programs/Related events,

etc.

Ticket: Same day ticket Competition single ticket (800 yen), etc.